

## What are the expected outcomes of UC Berkeley's IT strategic planning process?

*The first phase of IT strategic planning will take place during Spring 2004 and the focus will be to respond to the direction set by the Strategic Academic Plan and to create three specific outcomes:*

- **Guiding principles for IT at UC Berkeley.**
- **A short list of critical IT opportunities and challenges that UC Berkeley must address in order for UC Berkeley to survive and thrive in the next five years.**
- **A prioritized list of initiatives and operational improvements to address the critical opportunities and challenges.**

*Take a look at the "Strategic Planning Phases" graphic to see where these outcomes fit into an overall strategic planning process.*

# Strategic Planning Phases, Questions, and Elements

Strategic thinking and planning is the process of deciding the optimal balance between the unbounded needs of campus constituents and the significantly limited available resources to achieve UC Berkeley's priorities during the next five years.

**Phase 1**  
Establish Your Identity

**Phase 2**  
Develop and Implement  
an Action Plan to Achieve  
Your Strategic Priorities

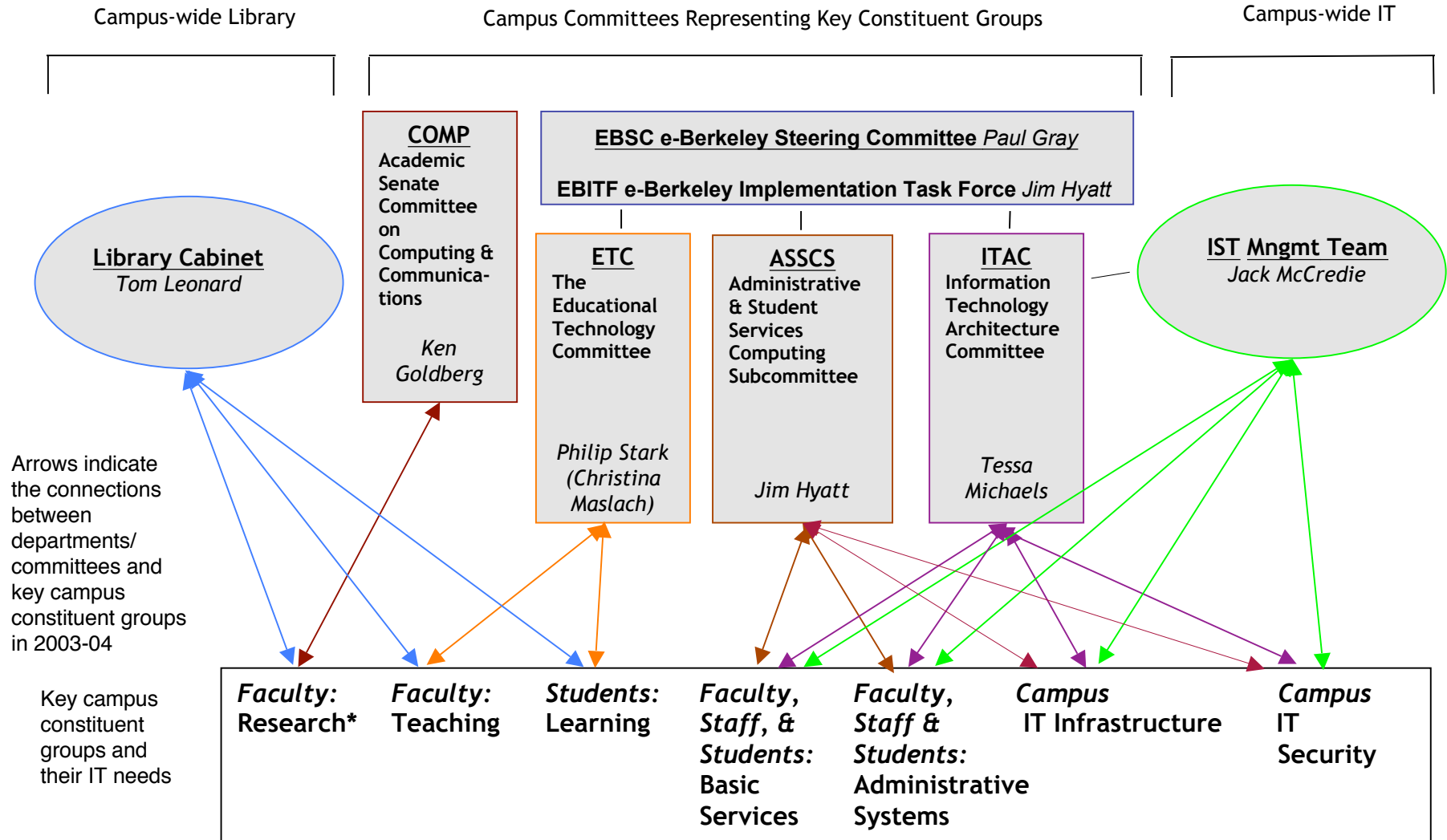
**Phase 3**  
Evaluate How Well  
Your Actions Address Your  
Strategic Priorities



Katherine Mitchell and Jon Bain

COE - UC Berkeley - Fall 2000 (rev. 2/04)

# Which departments and committees can help identify the IT needs of key campus constituent groups?



\*Also include Vice Chancellor Beth Burnside and Professor Ron Gronsky, Chair of the Academic Senate

# IT Strategic Planning Activities—Spring 2004

February/March	Lead
1. Meet with IT-related committees & groups to present & discuss the IT strategic planning process.	Jack McCredie, Ken Goldberg <i>Katherine Mitchell (facilitator)</i>
2. Define scope of February-June 2004 IT strategic planning process.	Shel Waggener
3. Compile background documents to set the context for IT planning.	Barbara Morgan, Shel Waggener
<b>March</b>	
4. Meet with IT-related committees & groups to gather input on current IT resources/services & 5-year vision. Identify key IT opportunities/challenges.	Jack McCredie, <i>Katherine Mitchell</i>
5. IT-related committees & groups discuss & draft guiding principles for IT.	Chairs & Directors
6. Update IT Strategic Planning Sponsor, EVCP Paul Gray.	Jack, Ken, Katherine
<b>April</b>	
7. Chairs/Directors of IT-related committees and groups meet to discuss & draft working guiding principles for IT and critical IT opportunities/challenges.	Paul, Jack, Ken, Chairs, Directors, <i>Katherine (facilitator)</i>
8. Meet with IT-related committees & groups to gather feedback on draft documents, develop & discuss initiatives/ operational improvements to address the critical issues & support the guiding principles.	Jack McCredie, <i>Katherine Mitchell</i>
9. Update IT Strategic Planning Sponsor, EVCP Paul Gray.	Jack, Ken, Katherine
<b>May</b>	
10. Chairs/Directors of IT-related committees/groups meet to discuss and prioritize initiatives/operational improvements to address the critical issues.	Chairs/Directors/ Katherine (facil.)
11. Circulate draft for comment. Finalize recommendations by June 30.	Jack/Ken

# IT Strategic Planning Roles

## IT Strategic Planning Sponsor

[Paul Gray](#), Professor, Executive Vice Chancellor & Provost, and Chair, e-Berkeley Steering Committee

## IT Strategic Planning Co-Chairs

[Ken Goldberg](#), Professor and Chair, Academic Senate Computing & Communications (COMP) Committee  
[Jack McCredie](#), Associate Vice Chancellor, Information Systems and Technology

## IT Strategic Planning Chairs & Directors

*>Gather input from members/staff.*

*>Meet on April 6 and May 18 to  
discuss and draft the three IT  
strategic planning process*

*outcomes:*

- IT guiding principles
- Critical IT opportunities/challenges
- Prioritized strategies/ initiatives

[Beth Burnside](#), Professor, Vice Chancellor, Research, and Chair, Research Budget Working Group

[Ken Goldberg](#), IT Strategic Planning Co-Chair

[Paul Gray](#), IT Strategic Planning Sponsor

[Ron Gronsky](#), Professor and Chair, Academic Senate

[Jim Hyatt](#), Vice Chancellor, Budget and Finance, and Chair, Administrative and Student Services Computing Subcommittee (ASSCS), and Chair, e-Berkeley Implementation Task Force (EBITF)

[Tom Leonard](#), Professor and University Librarian

[Christina Maslach](#), Professor and Vice Provost, Undergraduate Education

[Jack McCredie](#), IT Strategic Planning Co-Chair

[Tessa Michaels](#), Chief Technology Officer, Business and Administrative Services, and Chair, Information Technology Architecture Committee (ITAC)

[Philip Stark](#), Professor and Chair, Educational Technology Committee (ETC)

[Shel Waggener](#), Director, Central Computing Services

## IT Strategic Planning Process Team

*>Design and coordinate IT strategic  
planning process.*

*>Coordinate with e-Berkeley.*

*>Facilitate gathering input from  
IT-related groups and committees.*

[Teresa Costantinidis](#), Chief Operating Officer, Haas School of Business

[Ken Goldberg](#), IT Strategic Planning Co-Chair

[Jack McCredie](#), IT Strategic Planning Co-Chair

[Katherine Mitchell](#), Organizational Development Consultant, Center for Organizational Effectiveness

[Barbara Morgan](#), Director, Strategic Technology Planning

[Shel Waggener](#), Director, Central Computing Services